

The background of the advertisement features a dark purple gradient with a pattern of light purple, stylized leaf or petal shapes. In the center, there are two dark purple silhouettes of people, a man on the left and a woman on the right, facing each other as if in a conversation. The overall aesthetic is professional and modern.

# Sogeti – your BI partner

For a new information experience!



**SOGETI**

# Does your organization have the right information to sharpen and accelerate decisions making?

The execution of business strategy requires reliable information. In today's unpredictable conditions, it's more important than ever to gain continuous market insight and therefore have the agility to react quickly.

We, at Sogeti, deliver innovative Business Intelligence Services, focused on rapid delivery, as well as long-term vision, ensuring quick Return on investment and the alignment of Business Intelligence objectives across the organization. Our expertise in Information Management and Technology, makes Sogeti a natural Partner to take your organization to the next step.

## FROM REPORTING TO PERFORMANCE MANAGEMENT

Many organizations have deployed Business Intelligence (BI) solutions to support their decision process. However, despite several years using Business Intelligence techniques, most companies still face key challenges relating to the management of information. Users cannot access the right information in a timely manner or in the right context; different BI tools are accessing various data sources; data is inconsistent; data silos exist across disparate systems; data volumes continue to grow exponentially; unreliable forecasts are produced, regulatory compliance is a challenge,...

Sogeti's vision is that Business Intelligence and Performance Management programs have to be applied across the whole organization. This is because they are strategic in nature and require a close interaction between IT and the business, as well as strong governance to help identify, deliver and maintain the organization's BI strategy. Sogeti can help you structure and achieve your Business Intelligence initiatives.



## **SOLUTIONS DRIVEN APPROACH**

Our comprehensive and broad range of BI services address the 'Think cycle' with our BI Next Solution and the 'Build cycle' with our BI Center of Excellence Solution.

### **The Think cycle – BI Next Solution**

Sogeti's Think cycle Solution assists your organization in Business Intelligence by providing insight into an organization's BI maturity and a route forward. Following a concise assessment, our experts deliver pragmatic diagnostics of critical areas: strategies, measures, policies & standards, organization, technology, processes and information management. This is done through interviews and questionnaires involving business and IT stakeholders from several departments.

We focus on a short-term program for fast delivery and Return on Investment, as well as a long-term plan to support the organization's strategy and performance. The proposed evolution path enables major process improvements that will facilitate operational intelligence excellence.

### **The Build cycle – BI Center of Excellence**

After guiding your organization in defining an appropriate BI roadmap, Sogeti is the ideal partner for its execution using our BI Center of Excellence service.

This comprises the different components of a BI transformation project:

- BI architecture (framework & best practices)
- Data quality, Data Governance & Master Data Management
- Data Migration
- Data Warehousing & Data Integration Reports, Dashboard & Analytics

For each of these components, the BI Center of Excellence brings together the processes, KPIs, methodologies and best practices that have been acquired from numerous Sogeti projects. Leveraging this collective experience means that we can deliver cost-effective, valuable and scalable BI solutions.

Sogeti's BI solutions are delivered either by using local resources or by combining onshore and offshore resources, working together for the greatest customer satisfaction.

Our Business Intelligence Center of Excellence is supported by more than 500 BI specialists from 15 countries, helping organizations to improve their performance.



## **WHY SOGETI?**

There are many reasons for choosing Sogeti as your BI partner:

### **Proven benefits**

Sogeti has a pragmatic approach that ensures that the solutions proposed will positively impact your organization. Quick wins and short-term improvements are always proposed, allowing clients to see the benefits within just a few weeks.

### **An expert community**

Our BI specialists combine technology expertise and excellent sector-specific knowledge in major industries notably: financial services, public sector, telecommunications and utilities. They are supported by Sogeti's collaborative platform, which enables our BI community to exchange best practices. The expert community offers our customer the local support they need with the insurance of a very wide range of expertise.

### **Strong delivery**

All solutions are tailored to your particular requirements and environment, and are delivered by the most appropriate combination of onshore and off-shore resources.

### **Alliance & partnerships**

Sogeti has strong international alliances with IBM and Microsoft, as well as local partnerships with the main BI players. This close collaboration enables Sogeti to deliver best of breed products and technologies dedicated to meeting your needs.

### **Customer satisfaction**

Sogeti has worked with many clients in Europe/around the world, delivering cost-effective, productive Business Intelligence projects. Our customers can testify to the improvement in quality, efficiency and performance of their BI environment as a result of engaging Sogeti.

Read more at [www.sogeti.com/bi](http://www.sogeti.com/bi).

Sogeti is a leading provider of professional technology services, specializing in Application Management, Infrastructure Management, High-Tech Engineering and Testing. Working closely with its clients, Sogeti enables them to leverage technological innovation and achieve maximum results. Sogeti brings together more than 20,000 professionals in 15 countries and is present in over 200 locations in Europe, the US and India. Sogeti is a wholly-owned subsidiary of Cap Gemini S.A., listed on the Paris Stock Exchange.