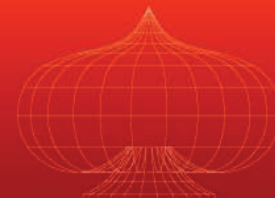


## When You Need to Improve IT Effectiveness



### Why Sogeti?

- > **Sogeti will partner with you to help you develop concrete and practical ways in which you can improve the business value of IT and reduce cost.**
- > **Sogeti “gets” IT. With deep expertise in technology implementation, program and project management, enterprise architecture, infrastructure management and outsourcing, Sogeti understands what it takes to manage an IT organization and deliver results.**
- > **Sogeti has broad experience and a track record of delivering cost savings and process improvement results working with clients in all Industries**
- > **Sogeti brings deep knowledge and expertise and understanding of best practices and Industry standards in IT management**

### How do you reduce IT cost and deliver more results?

In today’s economy, the CIO is asked to extend IT capabilities and services to support the growth and market position of the business without adding resources or cost. No wonder that improving IT efficiency and measuring the impact IT has on the business are top priorities for IT.

Sogeti’s Advisory Services are focused around three specific objectives

- **Reduce cost on maintenance activities to free up dollars for investments.**

Maintenance activities take up the vast majority of an IT budget. Often, maintenance activities are allocated to applications and infrastructure that are of limited value. Sogeti can help you rationalize your portfolio and advise you where it makes sense to take advantage of new technologies like the cloud. In addition, Sogeti can help your maintenance organization to become more effective and efficient by implementing industry best practices such as ITIL and COBIT.

- **Allocate scarce development dollars to high value projects.**

New development helps drive the business strategy like few other IT activities. Yet, typically only around 30% of the IT operating budget and staff is available for new initiatives. Sogeti can help you select and manage the project portfolio that has the highest business impact, and put a governance structure in place where IT and the business determine priorities together.

- **Increase the efficacy and productivity of development work.**

Everyone who’s been around IT knows that a substantial portion of IT development projects get cancelled, experience significant overruns, or don’t deliver expected benefits. Given the scarcity of the resources available for project work, it is critical to improve this performance record. Sogeti can help you create a high-performance Agile IT organization and determine the metrics and measurements for this organization. In addition, Sogeti can define and help you assess and turn-around failing projects and implement a highly effective PMO.



## Sogeti's Advisory Services Deliver Real Business Value

### Just recently...

- > A global manufacturer turned to Sogeti to perform a broad analysis of all its global IT activities and investment plans to identify opportunities for improvement and immediate savings
- > A pharmaceutical firm asked Sogeti to help define the IT Resource Management and IT Governance capabilities with the objective to reduce cost and increase IT workforce productivity
- > A financial services firm turned to Sogeti for help and ideas to turn around a major investment program that is projected to come in far behind schedule potentially impacting market expectations
- > A life sciences company asked Sogeti to identify solutions to address systemic project delivery problems and poor resource capacity management
- > A software company asked Sogeti to help improve its project delivery capability when the delay of several important development projects threatened it to miss market opportunities

#### > Enterprise Architecture Solutions

*Value: Reduced cost, improved effectiveness, higher productivity*

Sogeti's Enterprise Architecture solutions assist in defining a high performing IT maintenance organization using best practices from ITIL and CoBIT to reduce cost and increase efficiencies. In addition, Sogeti will help you rationalize your application portfolio so fewer resources are expended maintaining low value applications.

#### > IT Optimization Solutions

*Value: Increased IT contribution to business value*

Sogeti's IT Optimization Solutions assist in defining, mobilizing and implementing people, process, and technology change to achieve better alignment between business goals and IT initiatives and to better articulate the IT contribution to business value. Sogeti uses proven frameworks and a structured approach. Clients typically see immediate value far exceeding the investment in time and resources.

#### > Agile Transformation

*Value: improved IT productivity*

Sogeti helps you realize the promise of Agile and transform your organization to be more productive and more responsive to ever changing business demands, from project delivery to project and portfolio planning. Sogeti helps define the processes and methods, set the metrics and goals, trains and coaches teams and executives, sets up the tools and supporting technologies, and manages the overall change process.

#### > PMO and Project Delivery Excellence Services

*Value: Reduced risk, Reduced cost, improved Control*

Sogeti consultants help you assess your development and delivery practices and processes and recommend areas for improvement based on proven practices and frameworks. Sogeti assists in defining and implementing a Program Management Office and help you analyze and turn around failing initiatives.



**Local Touch - Global Reach**